

# TPEP RATE CARD

We Complement with  
Amplifying Results.

Brought to you by:

THE PROPERTY  
**EXPERT** PROFILE



# Digital Advert Rate Card

THE PROPERTY  
EXPERT PROFILE

Advertise with Property Expert Magazine!

- > Property Expert Magazine stands out as a premier publication within the South African real estate industry. We are committed to delivering invaluable insights, trends, and expert advice to property professionals and enthusiasts, making us a trusted source of information and inspiration in the field.

## Digital Advert Rate Card

Page/ Position	Size	Price
Full Page Ads Inside	A4 size (210mm x 297mm)	R2,500
Inside Front Cover Ads	A4 size (210mm x 297mm)	R4,000
Back Cover Ads	A4 size (210mm x 297mm)	R5,500
Inside Back Cover Ads	A4 size (210mm x 297mm)	R4,000
Half page Ads	(105mm x 297mm)	R1,500
Double Page Spread Ad	(210mm x 594mm)	R6,000





# Why Advertise with Us?

THE PROPERTY  
EXPERT PROFILE

## Advertise with Property Expert Magazine!

- > **Reach Your Target Audience:** Our readership consists of property experts, agents, investors, and enthusiasts, ensuring that your message reaches the right audience.
- > **Establish Your Brand:** Associate your brand with a trusted and reputable publication in the industry, enhancing your brand's credibility and reputation.
- > **Increase Visibility:** Stand out in a competitive market by showcasing your products, services, or properties to a wide and engaged audience.
- > **Flexible Ad Options:** Choose from a range of ad sizes and formats to suit your budget and advertising goals.
- > **Digital and Print Options:** Reach readers both online and in print, maximizing your advertising reach and impact.

Don't miss this opportunity to advertise with Property Expert Magazine and reach a highly targeted audience of property professionals and enthusiasts. Contact us today to discuss your advertising needs and secure your spot in our next issue!

## Advertise with Property Expert Magazine!

- > The Property Expert Profile is South Africa's premier hub for property experts and agents to showcase their services, knowledge, and properties to a wide audience of potential clients. Our platform offers a range of advertising options to help you reach your target market and grow your business.

### Website Advert Rate Card

Position	Size	CPM cost per month
Blog archive & Single blog page side bar	Medium Rectangle: 300 x 250	R350
Homepage, Profile pages, Footer	Leaderboard: 728 x 90	R500
Homepage, features, archive.	158x312	R700
Blog archive	Video Ad	R980
Property News & Advice	Half Page Ad: 300 x 600	R500



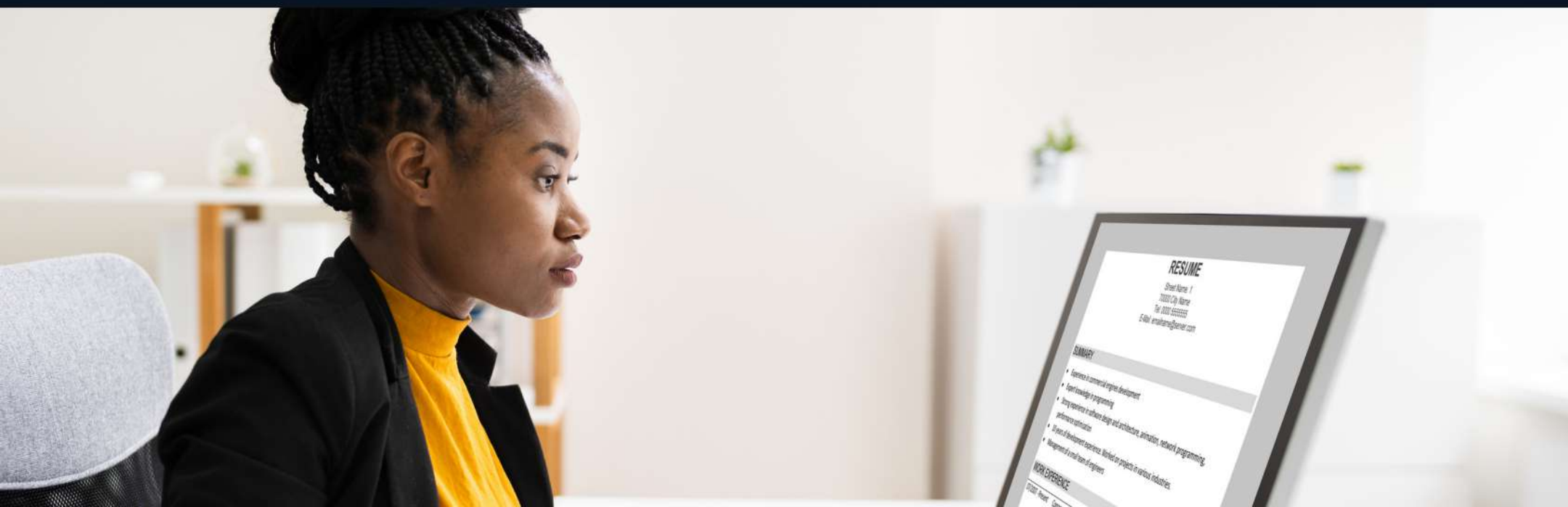
# Why Advertise with Us?

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## Advertise with The Property Expert Profile

- > **Targeted Audience:** Reach a highly targeted audience of property customers actively looking for experts and agents in South Africa.
- > **Increased Visibility:** Stand out among competitors and increase your brand visibility in the real estate market.
- > **Build Your Brand:** Associate your brand with a trusted platform in the industry, enhancing your credibility and reputation.
- > **Customized Solutions:** On request our team will work closely with you to create customized advertising solutions that meet your specific needs and objectives.

Don't miss this opportunity to advertise with The Property Expert Profile and connect with a highly engaged audience of property customers in South Africa. Contact us today to discuss your advertising needs and explore the possibilities!





# THE PROPERTY EXPERT PROFILE

> To inquire, email [advert@thepropertyexpertprofile.co.za](mailto:advert@thepropertyexpertprofile.co.za)